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FOR IMMEDIATE RELEASE

The Alliance of Community Hospices & Palliative Care Services changes its name to Hosparus

Effective January 1, The Alliance of Community Hospices & Palliative Care Services, Inc. will change its corporate name to Hosparus Inc. The organization will continue to provide care through The Community Hospices of Louisville, Southern Indiana and Central Kentucky, which have been serving our communities for nearly 30 years.

Hosparus President and Chief Executive Officer Phil Marshall says, “Our new corporate name is easier to understand and remember. It also encompasses more of what we do. We are one organization dedicated to being the premier model for end-of-life care. We provide more than what people perceive as traditional hospice care. Our range of services includes extensive planning and counseling services along with expert nursing and medical care.”

“I want to make it clear that while we are changing our corporate name, we will continue to deliver our care through Hospice of Louisville, Hospice of Southern Indiana and Hospice of Central Kentucky. Together, we will proudly celebrate our 30 year anniversary in 2008,” according to Marshall.

HOSPARUS: Hós · pə · rus

Origin: *Hosp: host, guest*

Par: *guide, prepare*

Us: *we*

We guide our guests.

Marshall adds, “Our name is pronounced like ‘prosperous’ and it supports our message that the end of life is part of living.”

The logo

The Oak Leaf represents strength. The autumn leaf represents the seasons of life.

Hosparus is a fully accredited, non-profit organization that provides care, comfort and counseling for people facing life-limiting illnesses in 23 Kentucky and Southern Indiana counties. In 2007, Hosparus cared for more than 4,000 patients and their families. To learn more about Hosparus services, visit www.hosparus.org.